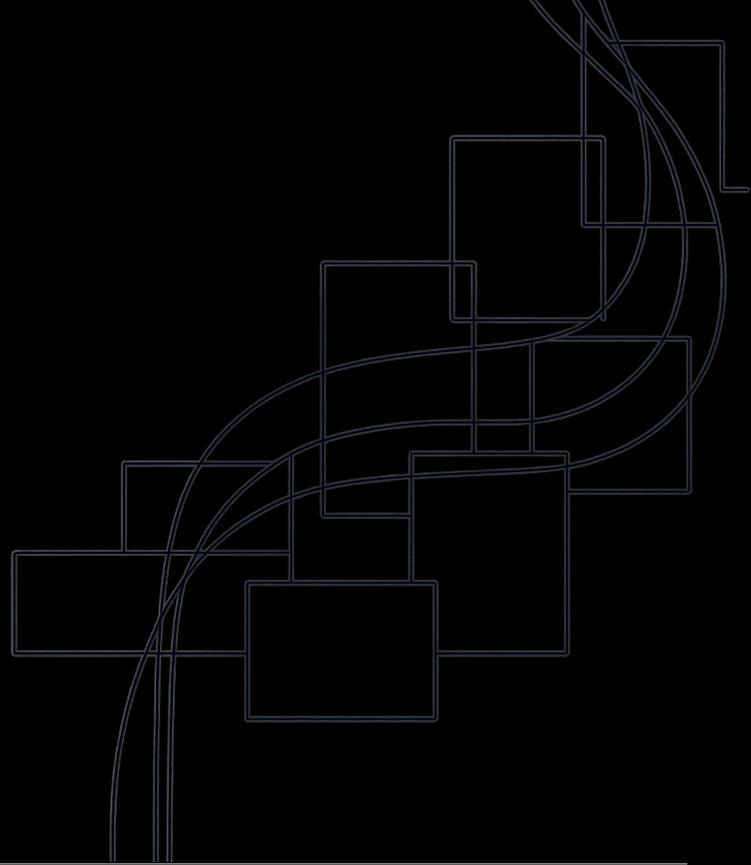# ZYPE
by Backlight

INTELLIGENT AUTOMATION AND POWERFUL VIDEO CONTROL

Zype MCP is an AI-powered interface that connects AI agents directly to your Zype video platform — enabling natural-language control of video libraries, playlists, analytics, monetization and more. With MCP, users can manage and analyze Zype content using AI tools like Cursor, Gemini CLI, Claude Desktop, or even automation systems like n8n.

WHY IT MATTERS

Zype MCP transforms how teams interact with their video platform.
- Replace manual workflows with AI-driven execution
- Accelerate content operations without additional engineering lift
- Surface insights instantly through natural language
- Create scalable automation across video, analytics, and monetization

HOW IT WORKS

1. Connect your Zype Admin API key
2. Enable MCP in your AI client of choice
3. Execute secure Zype actions using natural language

For full installation and configuration details, visit: mcp.zype.com

WHAT YOU CAN DO

Operate your video library

Manage videos, playlists, metadata, and categories using natural language commands.

Unlock insights instantly

Query analytics, surface engagement trends, and analyze revenue performance in seconds.

Automate and monetize at scale

Control subscriptions, access rules, and bulk updates safely — with built-in confirmation and audit logging.

ENTERPRISE SAFEGUARDS BUILT IN

Read-only mode, privilege controls, required confirmations for destructive operations, and full audit logging ensure safe, accountable execution.

Example commands

Natural Language Examples

```
# Content Discovery
"Show me all videos in the Action genre"
"Find videos updated in the last week"
"List subscription-required content"

# Playlist Management
"Create a playlist called 'Best of 2025' with my top 10 videos"
"Add all Comedy videos to the Weekend Watch playlist"

# Analytics
"What are my most-watched videos this month?"
"Show subscription revenue trends"
"Which videos have high engagement but low views?"

# Bulk Operations
"Set all my Football Playoff videos to Premium category"
"Update country to US for all videos without a country set"
```

View the complete tool reference: mcp.zype.com/docs

Explore Zype MCP →